



THE CITY OF SAN DIEGO

ISSUE #2

CROSSROADS

A PUBLICATION OF THE REDEVELOPMENT AGENCY OF THE CITY OF SAN DIEGO

UPDATE

THE ISSUE: CROSSROADS REDEVELOPMENT PROJECT AREA COMMITTEE (PAC) FORMATION

Addressing specific community issues relating to the Crossroads Redevelopment Survey Area and the redevelopment process in general



The goal of California Community Redevelopment Law (CRL) is to revitalize neighborhoods by eliminating physical and economic blight. This is achieved through rehabilitation of existing housing and businesses, accommodating new commercial and residential

development, upgrading deficient infrastructure, and providing well-planned pedestrian/vehicular circulation and adequate parking.

The proposed Crossroads Redevelopment Project Area focuses on the commercial corridors of El Cajon Boulevard, University Avenue, College Avenue and 54th Street. This proposed Project Area includes portions of three community-planning areas: the Eastern Area Community Planning Committee (EACPC), the College Area Community Council (CACC) and the City Heights Community Planning Group (CHCPG).

CRL also authorizes the City Council of the City of San Diego to establish a procedure for formation of a Project Area Committee ("PAC") in connection with the adoption of the proposed Crossroads Redevelopment Project Area. The PAC is an advisory body that will review the proposed Redevelopment Plan, prior to adoption, and provide advisory recommendations to the City Council and Agency on related matters — particularly those that may affect residential tenants within the area.

SAVE THESE DATES

Crossroads Redevelopment PAC Information Meeting

April 24, 2002

Villa View Community Hospital Cafeteria
5550 University Avenue
6:00 P.M. to 8:00 P.M.

The purpose of this information meeting is to discuss the redevelopment plan adoption process and explain the opportunity to serve on the Crossroads Redevelopment Project Area Committee (PAC). PAC members will be elected at a subsequent meeting.

Crossroads Redevelopment PAC Election Meeting

May 15, 2002

Candidate Forum 3:00 P.M. to 4:00 P.M.
Polls Open From 4:00 P.M. to 8:00 P.M.
Villa View Community Hospital Cafeteria
5550 University Avenue

The Redevelopment Agency will hold the election meeting for selection of the Crossroads PAC. A candidates forum will be held from 3:00 P.M. to 4:00 P.M. Polls will be open from 4:00 P.M. to 8:00 P.M. at the Villa View Community Hospital Cafeteria, located at 5550 University Avenue. Interested members of the community are urged to participate as voters and as candidates. The Crossroads PAC will have 15 members representing the following categories on page 2:

Residential Owner Occupant

CACC & CHCPG Area	1 elected seat
EACPC Area	1 elected seat

Residential Tenant

CACC & CHCPG Area	1 elected seat
EACPC Area	1 elected seat

Business/Property Owner

Northern Area	2 elected seats
Southern Area	3 elected seats

Community Organization

EACPC	1 designated seat
CACC	1 designated seat
CHCPG	1 designated seat
El Cajon BID	1 designated seat
Existing Community Organization	2 elected seats

Total available seats	15
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Get involved! Your attendance at these public meetings is strongly encouraged. For further details and to review the project area map, check out the City of San Diego Redevelopment Agency's website: www.sandiego.gov/redevelopment-agency. Or, for more information, contact Tracy Reed, Redevelopment Agency Project Manager at 619.533.7519, or treed@sandiego.gov.

This information is available in alternative formats upon request.

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